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The Essential Guide to Public Health and Health Promotion is an accessible introduction to the principles and practice of health promotion and public health for all those new to working or studying in the area, whatever their professional background.

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This guide is one of a series written by the Equality and Human Rights Commission (the Commission) to explain how public authorities can meet the requirements of the Equality Act 2010 (the Act). The Act brought together all previous equality legislation in England, Scotland and Wales. The Act included the public sector equality duty, which replaced the former duties relating to race, disability and gender equality.

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The non-statutory guidance has been developed primarily for those responsible for implementing the Wales specific duties, particularly those at senior and operational level who are responsible for policy and decision-making. The guidance will also be useful to anyone

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Thompson, S. (2014). The Essential Guide to Public Health and Health Promotion. London: Routledge, <https://doi.org/10.4324/9780203068328>. COPY. In the twenty-first century, public health is everyone's business. The nursing and medical professions are well placed to provide advice to their clients, especially in respect to lifestyle change, and public health initiatives are supported by a range of statutory and voluntary organisations and health workers, ranging from health promotion ...

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In An Essential Guide to Public Speaking, communications expert Quentin J. Schultze encourages readers to become servant speakers who faithfully serve their audiences as neighbors. Besides providing a biblical perspective on public speaking, this accessible book also covers such practical topics as overcoming common challenges, the importance of listening, and the art of preparing and ...

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Doug Levy's new book is a guide for public information officers, police chiefs, fire officials and other emergency personnel to be able to establish trust and authority, deliver the right message, and correct mistakes when they happen. It's a must have for every public officials in every community. Read more.

Communication expert and popular speaker Quentin Schultze offers a practical, accessible, and inspiring guide to public speaking, showing readers how to serve their audiences with faith, skill, and virtue. This thoroughly rewritten and expanded four-color edition has been tested and revised with input from Christian undergraduates and contains new chapters on timely topics, such as speaking for video, conducting group presentations, and engaging society civilly. A complete public speaking textbook for Christian universities, it includes helpful sidebars, tips, and appendixes. Additional resources for students and professors are available through Textbook eSources.

In the twenty-first century, public health is everyone's business. The nursing and medical professions are well placed to provide advice to their clients, especially in respect to lifestyle change, and public health initiatives are supported by a range of statutory and voluntary organisations and health workers, ranging from health promotion specialists to smoking cessation advisers and nutrition assistants. Designed to help readers develop the practical skills they need to become effective public health practitioners, this concise text gives an easily digested overview of public health and health promotion theory in accessible language and diagrams, before moving on to the ways readers can apply this in practice. Providing an opportunity for practitioners to understand possible barriers to

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lifestyle change, debate health inequalities and responsibilities, and explore the role of the media in changing attitudes, it: Outlines the roles of specific organisations involved in the work of public health work. Covers health needs assessment, agenda setting and the technical aspects of how to research plan and evaluate effective practice either with individual clients or when devising programmes and initiatives for population groups. Details methods of helping people with motivation for lifestyle change, building rapport, ongoing support, monitoring and signposting to specific services. Discusses role of neighbourhoods and communities in improving health and how workers may support local populations to improve the health of their community. The Essential Guide to Public Health and Health Promotion is an accessible introduction to the principles and practice of health promotion and public health for all those new to working or studying in the area, whatever their professional background.

Business for Communicators provides future and current professional communicators with a hands-on, working knowledge of how businesses profit, grow, and adapt in their competitive environments. Corporate communicators aspire to sit at the decision-making table but too often fall short because of an inability to speak the language of business or effectively apply a business mindset to communication strategy. Business for Communicators provides the in-depth business literacy these professionals need, beyond just building the case for business intelligence or explaining business basics. The text delves into the details of corporate finance, accounting, marketing, strategy, operations, and economics to provide a theoretical grounding and a working knowledge that business communicators can apply to every decision they make. Real world applications illustrate concepts covered, focus on the communication implications of business outcomes, and provide opportunities for extended learning and discussion. This book is an essential resource for advanced undergraduate and graduate

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students, as well as professional corporate communicators ready to enhance their influence and advance their careers with business acumen. An accompanying website, blog, email, and social media platforms provide additional resources, interaction, commentary, and responses to questions from educators and practitioners, as well as teaching materials for educators, at www.thecommunicatorsmba.com.

Surveys show that for many people public speaking is the most frightening experience they will ever face. How do you prepare for a speaking engagement? What do you need to know about your body, your voice, the audience, the technology? Maggie Eyre has had many years' experience as a media trainer, communications consultant and performer. In *Speak Easy*, she takes the reader through the complete process, from initial concept to final delivery. Included in the book are chapters on body language, voice, health, warming up, managing your audience, fear, media skills, grooming and learning your lines. The text is illustrated with many anecdotes and case studies based on Maggie's own work and experience, with useful tips and summaries. Practical and authoritative, this is the ideal book for anyone facing a business presentation or an after-dinner speech.

Featuring seven hundred entries on more than 170 subjects, this comprehensive guide to collectables on both sides of the Atlantic combs the museums and private collections of Europe and the U.S. for stunning images.

Virtually every human endeavor involves interpersonal communication. Leading Christian scholar and media commentator Quentin Schultze and respected professor of communication Diane Badzinski offer a solid Christian perspective on the topic, helping readers communicate with faith, skill, and virtue in their interpersonal relationships. Designed as a companion to Schultze's

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successful An Essential Guide to Public Speaking, this inviting book provides biblical wisdom on critical areas of interpersonal communication: gratitude, listening, self-assessment, forgiveness, trust, encouragement, peace, and fidelity. Given the rapid rise and widespread use of social media, the book also integrates intriguing insights from the latest research on the influence of social media on interpersonal relationships. It includes engaging stories and numerous sidebars featuring practical lists, definitions, illustrations, and biblical insights.

A study of the theory and practice of public relations on the Internet. It offers comprehensive advice on every aspect from understanding the difference between real world and virtual publics to PR tricks and techniques that attract new customers and keep the old ones coming back. It features well-known cases and quotes from the founders of successful Web sites.

Provides guidelines for United States Democrats to connect moral values to important policies, using practical tactics to guide political discourse away from extreme positions.

Infrastructural investment is critical to economic growth, quality of life, poverty reduction, access to education, health care, and the achievement of many of the goals of a robust economy. But infrastructure is difficult for the public sector to get right.

Public-private partnerships (PPPs) can help; they can provide more efficient procurement, focus on consumer satisfaction and lifecycle maintenance, and provide new sources of investment, in particular through limited recourse debt. But PPPs present challenges of their own. This book provides a practical guide to PPPs for policy makers and strategists, showing how governments can enable and encourage PPPs; providing a step-by-step analysis of the development of PPP projects; and explaining how financing works, what contractual structures look like, and how risk allocation works

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in practice. It includes specific discussion of each infrastructure sector, with a focus on the strategic and policy issues essential for successful development of infrastructure through PPPs. This second edition includes new sections on institutional frameworks, mechanisms for leveraging public financing, small scale PPP projects and more.

Communications expert Quentin Schultze offers an engaging and practical guide to help Christians interact effectively at home, work, church, school, and beyond. Based on solid biblical principles and drawn from Schultze's own remarkable experiences, this book shows how to practice "servant communication" for a rich and rewarding life. Topics include how to overcome common mistakes, be a more grateful and virtuous communicator, tell stories effectively, reduce conflicts, overcome fears, and communicate well in a high-tech world. Helpful sidebars and text boxes are included.

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